

## Facing the Challenge of Poverty in York

Update

26 June 2013

### Facing the challenge of poverty in York

- Highlighted the need for action on poverty in York
  - 13,795 York people live in the [20% most deprived areas](#) in the country with 4,575 children in poverty
  - pay-gap increasing - trend towards poorly paid part-time work
  - increasing long-term and youth unemployment
  - least affordable city for housing in the region
  - disposable incomes are lower than UK and comparator cities and the gap is widening
  - There is a wide gap in life expectancy in the city between the richest and poorest households.
- Partners committed to develop a city-wide response to:
  - How we become a more affordable city
  - How we eliminate the stigma attached to poverty
  - How we become a living wage city
  - How we address destitution

Without Walls sets out and ensures the delivery of a long-term vision for York

# WITHOUT WALLS

Facing the challenge of poverty in York

## Poverty Action Steering Group set up



York Community Chaplaincy



York Economic Partnership



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## Thank the PASG, who have met 3 times to:

- articulate our vision for a poverty-free York
- define an initial 2 year programme of work aiming to 'make York a poverty-free city'
- assess the activity that is already going on in the city
- identify priorities for new activity to address poverty
- develop a partnership approach to delivering the programme (e.g. York Press Leading on Stigma campaign, Credit Union supporting access to affordable credit).

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# WITHOUT WALLS Vision for a poverty-free York

## Facing the challenge of poverty in York

- [a healthy city](#) where we break the cycle between poverty, ill-health and reduced life expectancy
- [a job-rich city](#) providing job opportunities for all with pay levels that tackle in-work poverty
- [a living wage city](#) of thriving businesses
- [a supporting city](#) where everyone knows where to go for support at anytime in their life
- [a money-wise city](#) with joined-up advice for all and financial awareness is part of education from an early age
- [an affordable city](#) with a city-wide offer, and an adequate supply of affordable housing and childcare
- [a giving city](#) where tackling poverty is everybody's business and poverty is not stigmatised
- [a pioneering city](#) at the forefront of anti-poverty work

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### Outcomes for the next 2 years

#### Increase

- Free School Meal take-up
  - Pension Credit take-up
  - Access to advice & support
  - People in work
  - New private sector jobs
  - Businesses paying Living Wage
  - Affordable childcare places
  - Giving to local charities
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#### Reduce

- Living costs
- Children in poverty
- Attainment gap
- Personal indebtedness
- People out of work
- Rough sleepers
- Evictions/repossessions
- Health inequality
- Stigma of poverty

# WITHOUT WALLS Proposed projects will deliver ...

## Facing the challenge of poverty in York

Objective	Outcomes	2 year Targets *
Healthy city	Reduced gap in life expectancy between richest and poorest	<i>Achievement of other poverty targets contributes to reduction in life expectancy gap</i>
Job-rich city	More people in work (3-year target) Less people unemployed (3-yr target) New private sector jobs	5.5% above national average 40% reduction 1,000 a year
Living Wage city	More businesses paying Living Wage Reduce the pay gap between median and bottom 25%	50 more businesses per year 1% reduction
Supporting city	More people accessing advice and support Fewer rough sleepers	Increase by 10%  Reduce to 2 (by 2018)
Money-wise city	More financial education in schools Increased pension credit take-up Reduced personal debt	Increase by 50% 1500 more pensioners on PC 10% more money-advice
Affordable city	Increased take-up of free school meals Reduced cost of living	100% take-up Set for each project – fuel, food and white goods
Giving city	Increased giving to local charities	100 businesses taking part

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Objective	Proposals for immediate action
Healthy city	Extend <a href="#">GP Advice Surgeries</a> (being considered in the welfare advice review) <a href="#">Advisor on food</a> Campaign on <a href="#">affordable eating</a>
Job-rich city	Economic Inclusion work already cleared by CMT/ Cabinet and underway
Living Wage city	Campaign on <a href="#">Living wage</a>
Supporting city	York Financial Assistance Scheme (already funded). Press <a href="#">campaign to reduce stigma</a> .
Money-wise city	CAB work on <a href="#">money advice</a> (already funded). Contact centre staff <a href="#">loan shark training</a> (no additional cost); Support for <a href="#">SYCU</a> (already funded through FI scheme); Increase <a href="#">pension credit</a> /CTS take up (potential impact on increase CTS admin and payments ongoing); financial education in schools
Affordable city	Increase <a href="#">free school meal</a> take up, Reduction in <a href="#">energy costs</a> – Energy Switch, ECO project manager, Support for <a href="#">White goods</a> . Proposals for <a href="#">affordable childcare</a> under development.
Giving city	Proposals for a <a href="#">York Giving</a> scheme under development.



## What we need from WOW

Support for :

- Vision for a Poverty-free York
- Phase 1 of anti-poverty programme proposals
- Commitment to develop further partnership initiatives to deliver the Vision for the city