

YORK@LARGE

Notes of a meeting held on 7 May 2014 Held in Room Severus Room, West Offices

Members present:

Patrick Kelly	Chair
Gill Cooper	City of York Council
Cllr Sonja Crisp	City of York Council (left @ 17:15)
Gavin Cowley	Education Sector – Schools
Stuart Goulden	Media Sector

In Attendance:

Chris Bailey

Apologies

Joan Concannon	Universities
Lukas Njenga	York St John University
Eddy Adams	Voluntary Sector
Liz Page	Visitor Attractions
Katie Stewart	City of York Council
Stephen Burke	Festivals Sector

1	Apologies, Introductions and welcome	Action
	Chair welcomed all to the meeting. Items taken out of order due to time constraints	
	Nigh time Economy Final Report The report is aimed at the early evening economy 17:00-20:00. Please follow link below. http://democracy.york.gov.uk/mgAi.aspx?ID=34634#mgDocuments Pilot is being run in Coppergate and will include pop up market stalls. Action: All to see how they can become involved to get things moving WoW – collaborative working with Community Safety Partnership. Meeting with police on how this can be rolled out. Meeting still to go back. Report to come to Y@L.	All
2	Update on UNESCO bid and action plan process Submitted strong bid and UNESCO had 1 month to come back with any queries. Our bid is the only one from the UK this year. Lots more work still to do:- <ul style="list-style-type: none">• Clear understanding of why York has applied• Should be thinking and acting as a first class city• To consider an exchange programme with other cultural cities• To take advantage of opportunities e.g. information	

	<p>exchange on high profile events like Illuminating York.</p> <ul style="list-style-type: none"> • Cultivate ground level support to link ideas together – this is not happening at the moment. • All to understand what media arts is and be confident having a 10 second conversation • To be able to brief people remotely – could this be an app? <p>Ideas to promote the message:-</p> <ul style="list-style-type: none"> • Email footers • Letterheads • Through schools – presentation to secondary heads • Commit to raising the profile by setting up a Media Champion group, meeting once or twice a year covering TV/Radio. Suggest using people who are in the media, but not currently working together. However, need to be clear on what they will be asked to do <p>Actions:-</p> <ul style="list-style-type: none"> • All to take part in awareness raising • All to consider who could be included as an ambassador and could promote York to a diverse group of people • Patrick to email request for support with responses to be returned to diana.storey@york.gov.uk • Suggestions for media champions 	<p>All All</p> <p>Patrick/ All All</p>
4	<p>Feedback and evaluation of the York@Large workshop on 6th May 57 people attended. The following were clear themes from the workshop:-</p> <ul style="list-style-type: none"> • Commitment to more extensive collaboration • Not always obvious how people can become involved • Vision for the future – making York a city of surprises • Contemporary and historical in opposition to each other <p>Consideration to be given to the following:-</p> <ul style="list-style-type: none"> • To be really bold and invest in something new? • Articulate how the cultural section will feed into Newco • Networks can be hard to become part of, with the same people regularly involved • To encourage international community – were invited, but not in attendance • How culture is mapped in the city <p>Action – All to put forward ideas and suggestions for the next steps</p>	<p>All</p>
	<p>Cllr Crisp left the meeting</p>	
3	<p>Update on ACE application for York Consortium work Propose that the bid is submitted for the maximum funding available. However, funding achieved through the bid needs to be matched. Lead organisation – under discussion, but the bid should be submitted from non arts sector organisation. Suggestions from around the table:-</p>	

	<ul style="list-style-type: none"> York Archaeological Trust – very amenable and keen to spread the word Page 5 – Leading arts & heritage – to insert media York TV channel as a willing collaborator/promoter To add BBC Radio York. Gill to contact Matt Foster to brief him then report back to Chris. Patrick to raise with James Alexander Gill to talk to Andrew Sharp for support <p>Actions: Patrick to contact James Alexander Gill to contact Andrew Sharp/Katie Stewart</p>	Patrick Gill
5	<p>Make up and future of York@Large – some thoughts for consideration</p> <ul style="list-style-type: none"> Difficult to become involved if outside the structure Set up in 2002 and has become bureaucratic and top heavy To widen participation – not just have the usual people Application itself creates a barrier To work independently of Newco All practitioners to act as lobby group for the arts Does the Council think culture is important Arts Council likes the fact that the strategic overview sits within the Council Where is York@Large going to place itself in the new set up Concerns that attendance is dwindling and become less representative <p>Action: All to consider and come up with suggestions on how Y@L will survive</p> <p>Gill added the comment that she had thoroughly enjoyed the Workshop last night and feels that the people who are attended are not going away; we just need to consider how to bring them together.</p> <p>Gill also added her gratitude to Chris for all the work he has done for the consortium.</p>	All
6	<p>Minutes, matters arising and general updates from around the table</p> <ul style="list-style-type: none"> Minutes of 12 February 2014 agreed as a true record. Item 2 – Fossgate and Exhibition Square. Need to recast some of the budgets as there has been a hefty increase in commodities e.g. York Stone. <ul style="list-style-type: none"> Wayfinding programme for the city – stakeholders group meeting on 20 May Better bus stop changes to be completed before July next Kings Square will reopen 	
7	<p>Any other business No items raised</p>	
8	<p>Date of next meeting 17 September 2014</p>	

