

**LEARNING CITY YORK
BOARD MEETING**

**Monday 23 May 2011
9.00 – 11.00am**

Room 011 (Ground Floor), Phoenix Centre, York St John University

AGENDA

- 1. Welcome & Introductions** Pete Dwyer
 - Apologies
- 2. Minutes of Meeting 28.04.11** Pete Dwyer
- 3. Updates from other Key Strategic Meetings / Policy Developments** For information & comment
 - LSP meetings (see notes below)
 - LEP developments
 - Work and Skills Policy update (Regional Work & Skills Partnership papers attached)
- 4. Learning City Forward Plan 2011-12**
- 5. Enterprise Framework and Action Plan**
- 6. AOB & Date of Next Meeting**
Monday 23 May – 9- 11am
Tuesday 12 July – 9-11am

2. Minutes of Last Meeting – March 28 2011

2.1 In attendance:

Peter Dwyer (CYC) - Chair

Sue Gradwell (NYBEP)

Jill Hodges (CYC)

Jessica Grant (Higher York)

Denise Simms (CYC – City Strategy)

Bob Saynor (York College)

Julia Massey (LCY)

Jill Gibson (Jobcentre Plus)

Martin Wynn (Skills Funding Agency)

Simon Newton (York St John University)

Sarah Collison (Babcock – NextStep)

Apologies:

Liz Phillip (Askham Bryan College); Roger Ranson (CYC, Economic Dev)

Angela Harrison (York CVS); Alistair Gourlay (CYC – Adult Education); Liz McNeil (University of York)

2.2 Local Strategic Partnership & Refresh of The York Strategy (formerly known as Sustainable Community Strategy)

- Refreshed Strategy and recommendations for future LSP infrastructures are to be made in June (after the elections)
- In terms of the Partnership landscape – Community Safety Partnership and Health and Well-Being are two new statutory Partnerships (replacing Healthy City and Safer City); Children’s Trust is not statutory, but there is need to continue to cohere this work with partners; York@Large, Inclusive York, Learning City & Economic Partnership are all seeking to continue to bring partners together for respective key issues
- Updates from other areas, included:
 - Heritage Strategy is going through the York@Large Partnership
 - World Heritage Site Bid was not successful
 - UNESCO Creative City bid due in at end July (led by YSJU through York@Large)
 - Festival of Ideas taking place June / July
 - Transition Boards set up for Health & Well-Being (to which the YorOK Board is likely to report)

2.3 LEP developments – paper issued for information

2.3 Learning City Forward Plan

ACTION:	Calendar of key activities to be maintained & updated with key education, training & skills activities
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ACTION:	Adult Learner’s Week – summary of proposed activities to be circulated
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2.4 Work and Skills Policy Update & Activity (paper issued)

- **Skills Conditionality for JCP clients** – this broadens the offer for those on JSA, with the opportunity to refer clients to providers (with SFA budgets) for skills training to help progress them to employment. Sactions can be imposed on clients who do not take-up the training.

Concern from York College about the challenge of receiving referrals on a roll-on, roll-off basis and for clients with different levels of motivation and needs. Not sure that this level of responsiveness exists in the system.

ACTION: Learning City to arrange meetings between JCP & local providers (YC; CYC & ABC) to explore & discuss a realistic skills offer to meet the needs of these clients and to review whether this leaves a gap in provision in the city, to source from other providers

- **Job Connect Clifton** – multi-agency outreach programme in Clifton to tackle worklessness with mental health clients (via GP referrals); lone parents & older age 50+ has been so successful that a bid to extend the RIEP funding and activity to end June has been submitted by Learning City to LGYH

2.1 Learning City Refresh Strategy – Priorities, Interventions & Performance Measures

- The strategic priorities for Learning City are to maximise the contribution of learning and skills to:
 - Sustainable economic growth
 - Enterprise and an enterprising culture
 - Employability and economic inclusion
 - Personal, social and community development
- The people that we want to continue to support are:
 - Children and young people
 - Families and communities
 - Employers, self-employed and working age adults (both those in and out of work)
- The strategic interventions and actions will focus on:
 - Education, employment and training programmes (with clear progression pathways)
 - Personal development and enrichment activities (including informal learning opportunities)
 - Information, advice and guidance (including raising ambitions / aspirations activity)
 - Marketing and communication to promote the employer / adult 'offer' and increase investment by employers and individuals
- With National performance Indicators no longer a requirement to track, we are in a position to replace with locally agreed measures.
- Learning City needs to review which performance measures are still relevant and what new measures partners would like to use and track to inform strategy and action.

NOTE: It is important to distinguish between intelligence to inform strategy / action v performance indicators to measure impact of actions

ACTION: It was agreed that data and intelligence should be used more frequently to inform meetings and subsequent actions and this intelligence should be local and focused.

- **Economic Growth** – it was agreed that there was still value in tracking and monitoring the following:
 - Qualification / narrowing the gap indicators for young people (to be agreed through the 14-19 Partnership and YorOK)
 - Working age population qualified to at least NVQ Level 2, 3 & 4
 - Suggestions made - monitoring the workforce profile; job vacancies; analysis of skills needs by sector;
- **Enterprise and an Enterprising Culture**
 - No. of business start-ups / self-employed; (to be agreed with Economic Partnership & through the Enterprise Framework)
 - Need to find a way of measuring the impact of actions to raise aspirations / ambitions; use of case studies; contribution of volunteering; measuring changes in enterprising attitudes;
- **Employability and Economic Inclusion** – it was agreed that there was still value in the following:

- 16 – 18 year olds who are NEET
- Overall employment rate & those on benefits (with Economic Partnership)
- Financial Inclusion measures picked up by the Child Poverty Strategy
- Need to recognise the importance of parenting programmes
- **Personal, Social & Community Development**
 - There are currently no measures that the existing PCDL Group have identified or measure
 - Success measures are likely to fall out of the NIACE consultation around Informal Learning

Other suggestions: no. of self-organised community groups & organisations; no. of people volunteering; no of people visiting informal learning places, particularly to recognise the importance of cultural learning in the city;

3. Updates from other LSP Strategy Groups

3.1 Without Walls Partnership – Feb 16 2011

- Local Transport Plan - it was asked if the plan could be more ambitious in its long term objectives
- Local Development Framework – will be a further 6 week consultation from 1st March. Debate over whether the amount of planned housing is sufficient and ambitious enough for the city.
- One City Strategy (CYC Communities & Neighbourhoods lead through the Inclusive York Forum for community cohesion). Discussion and confirmation that the strategy should be embedded into. The Strategy for York (what used to be known as the Sustainable Community Strategy). Latest draft to be taken to IYF for comments. Measures of success need clarifying, as they still refer to old NPIs. Kersten England commented that the fairness and inclusion section is weak on service design and commissioning.
- The Strategy for York (what used to be known as the Sustainable Community Strategy). Some more work to do on the draft and structures recommendations to be brought back to partners in June

3.2 Economic Partnership (Learning City is currently a member of the Partnership)

- Forward plan & priorities include:
 - Economic Strategy & Plan (CYC Lead, Economic Development, Roger Ranson) – likely to draw out needs of key growth sectors, with skills and tackling worklessness to be embedded within this
 - Enterprise Framework & Action Plan (Learning City Lead with Economic Development) – to stimulate and support enterprise (start-ups & business growth) and develop a culture of enterprise running throughout society
 - Inward Investment Strategy

3.3 Inclusive York Forum (Learning City and Higher York are currently members of the Forum)

- Forward plan & priorities include:
 - Child Poverty / Anti Poverty Strategy (CYC Lead, ACE Directorate, Bernie Flanagan) – to be regularly reviewed, with the opportunity for key partners to express opinions and make suggestions for improvements (this embeds)
 - Equalities Advisory Group (CYC internal team that report to elected members) – receive regular updates
 - One City Strategy (CYC Lead, CANs Directorate, Kate Bowers) – review & report progress against actions & escalate issues (if needed) to WOW Partnership Board
 - Make better connectivity with and influence over agendas of the other 7 thematic partnerships (particularly where the Voluntary Sector is concerned)
 - Volunteering City Strategy (CVS lead, multi-agency group) – provide the strategy with a route through to the WOW Partnership
 - Reviewing membership, structures, performance measures, terms of reference etc

3.4 **York@Large** (verbal update from Higher York, Jessica Grant)

3.5 **YorOK** (verbal update from Chair of Learning City, Pete Dwyer)

**Learning City Forward Plan 2010 – 11
Opportunities for Actions against Strategic Priorities**

January	February	March	April	May	June
	Venture Fest National Apprenticeship Week			Adult Learners Week	National Apprenticeship Awards Learning4Life Publication
				York Apprenticeship Challenge (Campaign / Supplement)	
Job Connect Clifton (bid to extend funding to end June + some activity to September)					
				Job Connect Micklegate Neighbourhood Pathfinder to support those facing redundancy / interest in entrepreneurship / workless	
				DWP Prime Contractors confirmed	
			Enterprising York Framework & Action Plan (1 st Draft to Economic Partnership)	Learning & Skills Strategy for Employment, Enterprise and Growth (finalise refresh)	

July	August	September	October	November	December
National Citizen Service Pilot (15 x Y11 leavers)			14-19 Options & Opportunities Event	York Business Week	
York Apprenticeship Challenge					
	York 'Skills & Employment' Offer – updated loose leaf information pack for use by intermediaries				
	New ESF via DWP & Skills Funding Agency to tackle worklessness & support apprenticeships				

Learning City Infrastructure

