	YORK@LARGE		
	Minutes **Date: 1 June 2016** **Time: 16:00** **Venue: Giles Room, West Offices**		

Present: Chris Bailey, Cllr Nigel Ayre, Ian Cunningham, Joan Concannon, Fiona Williams, Steve Brown.

Apologies: Ben Porter, Rachael Drew, Cherie Federico

Item	Discussion	Action	
1	**Apologies and introductions and welcome**		
2	**Minutes of the last meeting and matters arising** Item 7. Correction that Portia is the Events Officer at the University of York. Apart from the above correction, the minutes were agreed as a true reflection of the meeting.		
3	**Discussion of appropriate performance measures for the City's cultural sector** Ian Cunningham gave an update on the work he is undertaking regarding data organisation to get views on what people might want to make available over the next few years. How is the city seeking to measure outcomes? What can be mapped onto these? For example. data on libraries, city centre footfall etc. What do we think we need over the next few years to support everything? What would have impact? Currently we do not collect data from private partners but there are 650 data sets and about 28k IP addresses logged on to York data. Could be available for different groups. Consideration to be given to what data would be useful. The Health & Wellbeing Board have also secured funding to start doing work in this area. Info could be put in a semi-private area so cultural leaders could share info between themselves and pass responsibilities to them if they think that could be useful for them, and access Arts Council's segmentation stuff to see how well we are doing in reaching disadvantaged areas, for example. Comparative benchmarking would be needed, eg. compare with other cities. IC to try and get info from another city – Cambridge Steam data being a possibility. Also York Lab – Philip Morris/Kate Giles. IC will check what data is available for the next meeting. Chris and Ian to discuss scorecards in Health & Well Being		

	area/cultural/bench marking/info graphics.	CB/IC	
4	**York Explore Arts Programme** Dave Fleming reported York Explore had gained £100k Arts Council money to undertake a 3 year media arts project and links with UNESCO City of Media Arts festivals in the city. There are 2 parts to the process - the core programme with links to the majority of the project activities; and the international media arts profile with resulting artwork from core programme used as source material for international arts festivals, eg. Illuminating York, Aesthetica Film Festival, Mediale 2018. The project will bring in people, eg. theatres. From June to January the focus will be hearts and minds/partnerships, staff engagement and spreading the word. Named artists in the bid working with staff will be very conscious of recording our journey so others can learn from it. Dave has had four weeks of speaking to people and has been overwhelmed by the interest shown and asked how could York@Large become involved. JC said the University would be very supportive with links to academics within History of Art, V&A etc. SB said he is actively seeking something for Shambles market and would like to link in with an arts project and would welcome a conversation about this. SB and JC to follow up with Dave. Any further ideas to be passed to Dave.	All	
5.	**Any Other Business** A reminder - Festival of Ideas starts on 7 June until 19 June.		