



WITHOUT WALLS PARTNERSHIP Minutes

DATE 21 May 2012

VENUE Marriott Room, York Explore, Library Square

PRESENT Board Members:

Cllr. James Alexander – City of York Council - Chair
Sir Ron Cooke – Vice Chair
Len Cruddas – Chief Executive, LYNCC
Pete Dwyer – Chair, Learning City York
Kersten England, Chief Executive, CYC
Jill Gibson, External Relations Manager – Jobcentre Plus
Cllr. Ian Gillies – City of York Council
Peter Kay – Chair, Economic Development Partnership
Colin Mellors, University of York & Higher York
Angela Portz, Chief Exec. – York Council for Vol. Service
Fred Ring – York Racial Equality Network
Cllr Carol Runciman – City of York Council
Rita Sanderson – Inclusive York Forum Representative
Cllr Tracey Simpson-Laing, Chair Shadow H & WB Board
Mike Slater, Chair York Environment Partnership
Dianne Willcocks – Chair, York@Large
Lisa Winward - Safer Neighbourhood Commander

In attendance:

Cllr Julie Gunnell, Cabinet Member Corporate Services
John Kennedy, Fairness Commissioner
Paul Murphy, AD Integrated Commissioning
Heather Niven, Science City York
Ruth Redfern, Chair Fairness Commission
Neil Wilford, Business Change Analyst

Secretariat:

Stewart Halliday – Head of Strategy, Partnerships and Comms
Denise Simms, Strategy, Partnerships & Planning Officer

APOLOGIES:

Brian Cantor, Vice Chancellor - University of York
Nigel Hutchinson- Chief Fire Officer, North Yorks Fire Service
Temporary Chief Constable Tim Madgwick- North Yorks. Police
Sue Metcalfe – Chair, YorOK

1 WELCOME AND APOLOGIES

Len Cruddas was welcomed as a board member for the Chamber of Commerce, taking the place of Gary Williamson. Len already had several years' worth of previous experience of being a WOW Board member and was involved in development of the first WOW Strategy and LAAs. Apologies were received from Brian Cantor, Nigel Hutchinson, Sue Metcalfe and Tim Madgwick.

2 MINUTES OF THE LAST MEETING

Minutes of the meeting held on 8 February 2012 were agreed.

MATTERS ARISING

In terms of actions from the previous meeting:

- JG confirmed that feedback from the JCP business mentoring broker had confirmed that there were a mixture of reasons preventing individuals from starting up new businesses. However physical proximity to available premises was not one of the limiting factors.
- AP confirmed that representatives of the Prince's Trust had been introduced to key contacts in the city.
- TM had made representations to the DoH regarding the risks associated with arrangements for violent offenders.
- SH reported that a citywide PR group had started drawing together York's connection into government.

3 FAIRNESS COMMISSION – UPDATE ON PHASE 2

John Kennedy, Fairness Commissioner and Director of Care Services at JRHT, explained that the Commission had been set up in 2011 at the request of CYC to look at the financial challenges facing the city and in particular CYCs budget. An interim report had been produced in November 2011 and the next challenge was to develop a more long term report which attempted to embed fairness across the city. The report would focus on incomes and the living wage, housing and the growth in health and social care needs.

The Commission's recommendations set the tone for longer term improvements across the city. However, the report would also refer to issues that could just be implemented, given the will to do so in the city. The Commission wanted to explore WOW's potential role in monitoring delivery of the Commission's recommendations in the future and to ensure there was joint ownership going forward.

Comments from Partners included:

- CYC were developing Community Contracts for each Ward relating to the three main priorities identified for each area. There might be a system whereby Community Contract and delivery of Fairness Commission recommendations could be monitored together;
- There should be a new monitoring system introduced, which focused on meaningful indicators of quality, not just quantity;
- It was important that the concept of community was permeated more widely and Partnerships could be encouraged to develop indicators to contribute to that agenda;
- It was important to consider the relationship of the monitoring body with the WOW board e.g. sub-group;
- It was important to ensure that the new group did not duplicate groups that were already in existence e.g. a sub-group of the H & WB Board had been set up to look at health inequalities and deprivation;
- The recommendations of the Fairness Commission could be considered by Partnerships and key organisation in the city and assessed for delivery implications / suggestions.

Action –It was agreed that:

1. The secretariat would bring proposals regarding governance arrangements for monitoring the City Plan, Fairness Commission recommendations and Community Contracts to the next meeting.

4 HEALTH AND WELLBEING

Partners considered a briefing paper that set out progress in establishing a shadow Health and Wellbeing board for York and included recent policy developments. Cllr Tracey Simpson – Laing was welcomed as Chair of the Health and Wellbeing Board, which would be a fully operational Committee of the council from April 2013.

Paul Murphy explained that the Shadow Board had the required membership in place and a decision had been made to keep the group small (13 members) and strategic. However the Board had good cross-representation and also included providers, not just commissioners of services, as it was felt this would enrich discussions. The partnership would be positioned alongside Safer York Partnership etc. and would replace the Healthy City Board.

Early work completed by the H & WB Board so far included:

- Production of the city's third Joint Strategic Needs Assessment, which had been comprehensive, but also honest about the gaps. Headlines from the JSNA included the ageing population and

increasing demand for dementia services, lack of focussed attention on mental illness and inequalities in outcome of startling proportions across the city.

- Initiated development of a H & WB strategy for the city which it was hoped would be completed by Autumn;
- Four delivery partnerships that sit beneath and will be accountable to the Board have been developed. Three will evolve from existing structures and the fourth will be new, and include YorkOK, Mental Health & Learning Disabilities, Older people and long term conditions and tackling deprivation and health inequality (New). The board are currently working on governance for these groups.

Comments from Partners regarding the update included:

- York seemed to be ahead of the game in comparison to other areas;
- It was queried how the structures would dovetail with health scrutiny, however it was clarified that the Board would be focussed forwards and scrutiny would ensure consequences of the strategy were worked through the system;
- Funding of the process is in crisis, consequently the Board will have to take some tough decisions;
- Clarification of formal structures would enable funding to be sought on the basis of the joint working that was already taking place between e.g. CYC, Hospital, JRF, Universities.

Action – It was agreed that:

1. Any further comments regarding the update would be directed to the H & WB secretariat and that potential contributions from individual partners or partnerships would be welcomed.

5 CITY ACTION PLAN – DELIVERY AND PERFORMANCE

Printed up copies of the City Plan were made available at the meeting and further copies could be requested from the Secretariat or downloaded from the WOW website. Recent focus had been on developing an action plan in order to manage performance using a tracker system. This would be available to review at the next meeting in July.

In addition to the performance tracker, Partners had also committed to the underpinning principles of inclusion and sustainability. There needed to be a system to assess how the Partnership was taking these principles into consideration whilst delivering the Plan. Consequently Partners were asked to consider a template that had been developed

for lead project deliverers to use as a starting point. The questionnaire was designed to help partners reflect on the potential positive and negative impacts of delivery programs and in particular to think about how any potential negative impacts could be lessened.

Comments from Partners included:

- The whole of the WOW Board need not all be involved in the monitoring of performance;
- The impact assessment template needed some fine tuning e.g. value neutral language, guidance and where to go for support;
- It was important to ensure the phrasing of the template questions was correct;
- The questions in the template were meant to provide the cross-cutting appraisal process regarding sustainability and inclusion, given that thrust of the whole plan was around economic growth;
- Another option would be to ask lead deliverers for three potential benefits and three negatives of each project.

Action – It was agreed that the performance tracker and impact template would be developed further and brought back to the next meeting along with governance arrangements for monitoring the plan, Fairness Commission recommendations and Community Contracts.

6 GENIUS INNOVATION PLATFORM

Heather Niven and Neil Wilford gave a brief presentation to update Partners regarding progress with the Genius Innovation platform. The Genius open innovation scheme had been launched with help from NESTA and involved posting challenges and inviting creative ideas for tackling them and delivering solutions. The team had initially looked at four challenges, which had generated lots of interest and ideas, including:

- How to exploit under utilised resources;
- Aiding vulnerable people;
- Using footfall in the city to generate energy;
- Improving relationships with business.

Phase two of the programme would see improvements to the web platform, the resourcing of pilots linked to the initial challenges and development of further challenges. There were also plans to scale up the project and to approach other local authorities.

The team had just received global recognition for the scheme at the Living Labs Global Awards in Rio and York was now recognised as one of the top 20 cities in the world for innovation. The team would now be

developing the platform to meet the needs of other cities, including Cape Town. There were also plans to co-host the next Living Labs Global Awards with New York.

Comments from Partners included:

- One of the Council's ex- elderly person's homes had been chosen as a base for the voluntary sector and ideas regarding its future use could be worked through;
- There had recently been an innovation day to consider how the voluntary sector delivery of public sector services could be increased. This could also be a challenge for the platform;
- In terms of return on capital investment in this scheme, it was confirmed that Cape Town would pay consultancy fees and there was the possibility of winning Nesta Phase II funding. It was also proven that projects that were developed via this route also had a higher chance of success;
- A project being led by JRF called Dementia Without Walls would welcome ideas about how the city could become 'dementia friendly'.

Action – It was agreed that:

1. The Genius team would keep Partners up to date with progress regarding Cape Town and further challenges;
2. Partners would contact Heather Niven - Heather.Niven@scy.co.uk regarding partnership challenges that they would like to register;
3. Heather Niven and DW to discuss Dementia Without Walls.

7 **FINANCIAL INCLUSION STRATEGY**

Cllr Julie Gunnell gave a presentation regarding development of a Financial Inclusion Strategy for the city. Cllr Gunnell expressed the need to assess all of the work being undertaken in the city to tackle poverty and to ensure that it is well linked and coordinated going forward. There were many stark headlines including that:

- £2.4 million left York every year in bank charges paid by local residents - removing disposable income from the local economy
- There was a rise in doorstep lenders charging extortionate interest rates.
- 13.3% of children lived in poverty in York, which equated to 4,705 children.

The geographic areas particularly affected included Guildhall, Heworth, Westfield, Hull Road and Clifton.

Leeds had developed their Financial Inclusion Strategy back in 2004 and were now working with 70 partners to deliver improvements at 5 citywide locations. This had led to an increase of £24 million in disposable income being brought into the city through better take up of benefits and advice.

Within York a CYC steering group had started to develop a policy statement on the issue and they planned to create an action plan to deliver quick wins. This work would need coordinated partnership effort to support, for example, pilots in the areas of greatest need, streamlining, key account management for vulnerable families and preventative work in order to make the best of our scarce resources.

Comments from Partners included:

- Work on the troubled families project would need to be linked in;
- Employment was key and support to help employability should feature highly;
- Pilots like Kingsway West would provide targeted support to the areas in most need;
- Upcoming benefit changes would also have a huge negative impact in the city;
- The presentation demonstrated the complexity of the situation and the need to develop contemporary solutions and maintain focus;
- The LGA Safer Communities team held data regarding doorstep lending and case studies regarding curtailing the activity of lenders;
- Barriers around the sharing of data regarding vulnerable families needed to be tackled;
- Support to the 150+ vulnerable families should be collaborative and holistic. However, the resource required to support them properly and resolve their longer term problems may mean that support could only be provided, for example, to the top ten;
- There needed to be named contacts for these families using a Key Account Management approach in order to build up trust and this would take time;
- The Inclusive York Forum could play a role in delivery of the plan.

Action – It was agreed that Cllr Gunnell would return with firmer proposals regarding Partnership input and monitoring aspects

8 **POLICY UPDATE**

Partners had received for information a briefing that reviewed recent national policy and highlighted key issues for the forthcoming year.

There being no other business, the meeting ended at 18:00pm.

Date of Next Meetings – All to take place 4-6pm

- 26 September 2012
- 19 December 2012
- 27 March 2013
- 26 June 2013